

3,000+
VISITORS

700+
DELEGATES

150+
EXHIBITORS

40+
SPONSORS

100+
SPEAKERS



ASIA-PACIFIC HYDROGEN 2024

SUMMIT & EXHIBITION

12 - 13 SEPTEMBER 2024
BRISBANE, AUSTRALIA



WITH THANKS TO OUR 2023 SPONSORS, PARTNERS & SUPPORTERS

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SUPPORTED BY:



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INTRODUCING ASIA-PACIFIC 2024 SUMMIT & EXHIBITION

APAC'S LARGEST AND MOST SENIOR HYDROGEN EVENT

Part of the SEC World Hydrogen Series, the Asia-Pacific 2024 Summit & Exhibition, partnered with the Australian Hydrogen Council, supported by Australian Trade and Investment Commission and Queensland Government are delighted to announce the event will be taking place in Brisbane, 12-13 September 2024.

We're excited to host global hydrogen leaders as they unite with the region's policy makers and energy stakeholders in 2024, registration is now open!

Following our extremely successful inaugural event in 2023, join us to meet with over 3000 industry leaders from across the value chain, including hydrogen stakeholders, government officials and policy makers as they showcase the latest technology, discuss new policies in place and analyse upcoming projects in the hydrogen space.



WHAT'S ON AT ASIA-PACIFIC HYDROGEN 2024 SUMMIT & EXHIBITION

THURSDAY 12TH
SEPTEMBER 2024

Summit Day 1

Exhibition Day 1



H2 Tech Series Day 1



FRIDAY 13TH
SEPTEMBER 2024

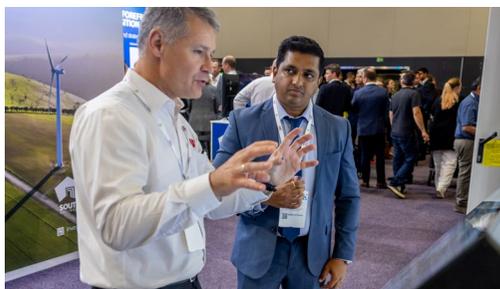
Summit Day 2

Exhibition Day 2



H2 Tech Series Day 2





THE ONLY APAC EVENT WHICH ATTRACTS A GLOBAL AUDIENCE

100+
SPEAKERS

40+
SPONSORS

3,000+
VISITORS

150+
EXHIBITORS

50
COUNTRIES
REPRESENTED

20+
GOVERNMENT
SPEAKERS

700+
DELEGATES

70+

HIGH-LEVEL
SPEAKERS

20+

STRATEGIC
SESSIONS

20+

GOVERNMENT
SPEAKERS

700+

C-LEVEL
ATTENDEES



“

It's powerful to be here at this event, we have an entire New Mexico delegation, from the energy industry to broad entrepreneur economic development folks and that's actually how you get it done...”

MICHELLE LUJAN GRISHAM
Governor of the State of New Mexico
Government of New Mexico



ASIA-PACIFIC HYDROGEN 2024 Summit

THE GLOBAL STAGE FOR HYDROGEN PROJECTS, POLICIES & STRATEGIES

The Asia-Pacific Hydrogen 2024 Summit brings the policy and strategy leaders at the forefront of regional and global hydrogen projects together to provide insights on the latest advancements that are driving the industry.



Renewable Hydrogen Production



Electrolyser Developments



Low Carbon Hydrogen Production with CCUS



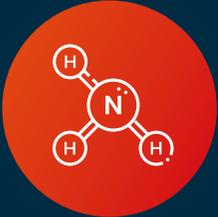
Clean Hydrogen Storage Infrastructure, Transportation & Distribution



Hydrogen Supply Chain Development



Global Ports Creating Hydrogen Hubs and Demand Centres



Hydrogen Carriers: Ammonia, Methanol, Liquid Hydrogen, LOHC



Decarbonising Hard to Abate Sectors Through Low Carbon Hydrogen Applications



Hydrogen Mobility Advancements on Land, Sea and Air



Hydrogen Bankability, Investments, Subsidies



Global Governments Leading the Creation of a Hydrogen Economy



Standardisation, Certification & Regulations

“

This summit is really important, it brings people together from around the world in one place to network...we know that there's a lot more work to be done but it's why this event is so important, so people can talk about that, really work together...collaboration is going to be the key for us to make hydrogen work.”

THE HON. PENNY SHARPE

Minister for Climate Change, Minister for Energy, Minister for the Environment,
and Minister for Heritage
Government of New South Wales



ASIA-PACIFIC HYDROGEN 2023 SUMMIT & EXHIBITION SPEAKERS INCLUDED



THE HON. PENNY SHARPE
Minister for Climate Change,
Minister for Energy, Minister
for the Environment, and
Minister for Heritage
**Government of New
South Wales**



**THE HON. TOM
KOUTSANTONIS MP**
Minister for Infrastructure
and Transport, Minister for
Energy and Mining
**Government of South
Australia**



H.E. RACHMAT KAIMUDDIN
Deputy Minister for Infrastructure
and Transportation Coordination
**Coordinating Ministry
of Maritime Affairs and
Investment of the Republic
of Indonesia**



DR JUERGEN FRIEDRICH
Ministerial Envoy
for International
Hydrogen Projects
**Federal Ministry for
Economic Affairs and Climate
Action, Federal Republic
of Germany**



SANDOR GAASTRA
Secretary-General
**Ministry of Economic
Affairs and Climate Policy,
Government of the Kingdom
of the Netherlands**



**MICHELLE LUJAN
GRISHAM**
Governor of the State
of New Mexico
**Government of
New Mexico**



CATHERINE ZERGER
Branch Head – Hydrogen
Strategy, Department of
Climate Change, Energy,
the Environment and Water
Australian Government



TIM STOCK
Director Hydrogen and
Clean Energy, Office of
Energy and Climate Change
within NSW Treasury
**Government of
New South Wales**



CHRIS SHAW
Deputy Director-General,
Hydrogen, Department of
Energy and Public Works
Queensland Government



HAN FEENSTRA
Hydrogen International
Program Manager
**Ministry of Economic Affairs
and Climate Policy, Government
of the Kingdom of the Netherlands**



DR FIONA SIMON
CEO
**Australian
Hydrogen Council
(AHC)**



MARTIJN COOPMAN
Program Manager
International Hydrogen
Supply Chains
Port of Rotterdam



VICENTE PINTO
Counsellor for Investment
Affairs (Asia)
InvestChile



LUCY NATION
Vice President - Hydrogen,
Australia and Asia Pacific
bp



ANDREW HORVATH
Global Group Chairman
Star Scientific Limited



JOHN HIRJEE
Head of Research & Analysis,
Resources, Energy &
Infrastructure
ANZ Banking Group



ADAM BACON
Regional Executive –
Asia Pacific
Bloom Energy



MENNO WEUSTINK
Vice President
New Energy APAC
Woodside Energy



STEFAN HAKANSSON
Chief Clean Energy Officer
(CCEO)
GFG Alliance



JEREMY HASNIP
Head of Energy Transition,
Australia
SMBC



KEISUKE MIYOSHI
Director General, Hydrogen and
CCS Project Department
**Japan Organization for Metals and
Energy Security (JOGMEC)**



JAMES KIM
President & CEO
Approtium



JOHN GUNN
Global Operations
Executive Hydrogen
Bechtel



SAMUEL MORILLON
Managing Director, Australia
Siemens Energy



PHIL RICHARDSON
General Manager
Hydrogen Projects
Stanwell Corporation



CLAUS NUSSGRUBER
CEO
Utility Global



RAFAEL FEJERVARY
Director – Hydrogen
SLB



DANIEL KIM
Chief Executive Officer
Ark Energy



KOHEI TOYODA
Director General for Energy
Transformation Strategy, Energy and
Natural Resources Finance Group
**Japan Bank for International
Cooperation (JBIC)**



ALEXANDRA MCINTOSH
Director | Business
Development &
Transactions
**Australian Renewable
Energy Agency (ARENA)**

3,000+
VISITORS

150+
EXHIBITORS

**H2 TECH
STAGE**

**HYDROGEN
IN ACTION
ZONE**

“

We get to meet a lot of hydrogen developers from Australia and also around the world and find solutions to some of those challenges so that hydrogen can be adopted at scale in the future.”

GORDON CHAKAODZA
Director, Victorian Hydrogen Hub (VH2)
Swinburne Research | Swinburne
University of Technology



ASIA-PACIFIC HYDROGEN 2024

Exhibition

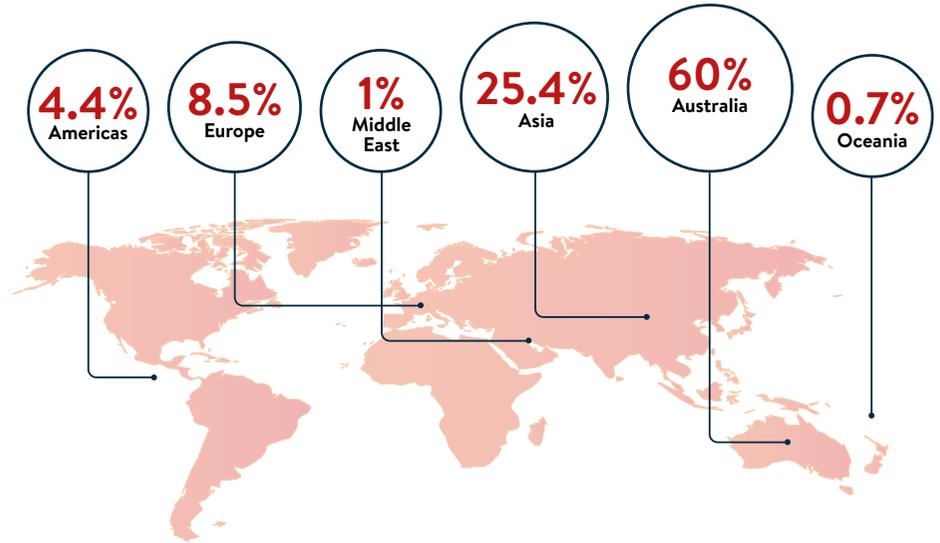
MEET WITH THE GLOBAL VALUE CHAIN AT ASIA-PACIFIC HYDROGEN 2024

WHO WILL YOU MEET



- 38% DIRECTOR/CEO/COO/ MD/CHAIRMAN/PRESIDENT/ VP/HEAD
- 30% GENERAL MANAGER/ SENIOR MANAGER/ COUNTRY MANAGER
- 10% BUSINESS DEVELOPMENT/ COMMERCIAL/SALES/ MARKETING
- 9% ADVISOR/ENGINEER/ANALYST
- 7% LEGAL/GOVERNMENT REPRESENTATIVE
- 6% PRESS/ACADEMIA

A GLOBAL AUDIENCE OF ENERGY LEADERS IN ATTENDANCE



JOB FUNCTIONS



- 29.7% HYDROGEN PRODUCERS, ELECTROLYSERS, FUEL CELL, CHEMICALS, GAS, WATER/WIND/SOLAR, EQUIPMENT & MATERIAL SUPPLIER, COMPONENTS, PARTS & LNG
- 15.8% TECHNOLOGY, INNOVATION & INTEGRATED SOLUTIONS, BIOMASS, RENEWABLES, POWER GENERATION, BATTERY / STORAGE & BIOMASS
- 14.2% GOVERNMENT, MINISTRY & REGULATOR, LEGAL
- 13.1% CONSTRUCTION, EPC COMPANY, SYSTEM SUPPLIER (OEM), MAINTENANCE/SERVICE COMPANY & UTILITY COMPANY, PROFESSIONAL SERVICES, PROJECT CONTRACTOR/SUPPORT SERVICES & REAL ESTATE, INFRASTRUCTURE
- 10.9% HYDROGEN USERS, INTERNATIONAL ENERGY COMPANY, NATIONAL ENERGY COMPANY & CONGLOMERATE, HEAVY INDUSTRY
- 9% ACADEMIC / RESEARCH COMPANY, PRESS & MEDIA NGO & ASSOCIATIONS
- 8.8% ACCOUNTING, BANKS, FINANCE, INVESTORS, TRADING AND ENERGY BUYER
- 4.5% AVIATION AND AUTOMOTIVE, GAS TRANSPORT, TRANSPORT & MOBILITY, LOGISTICS & SUPPLY CHAIN, SHIPPING, PORTS AND PIPELINE

ASIA-PACIFIC HYDROGEN 2024 FLOORPLAN

With over 150 exhibiting companies, the Asia-Pacific Hydrogen 2024 Summit & Exhibition continues its growth in line with the rapid hydrogen industry expansion.

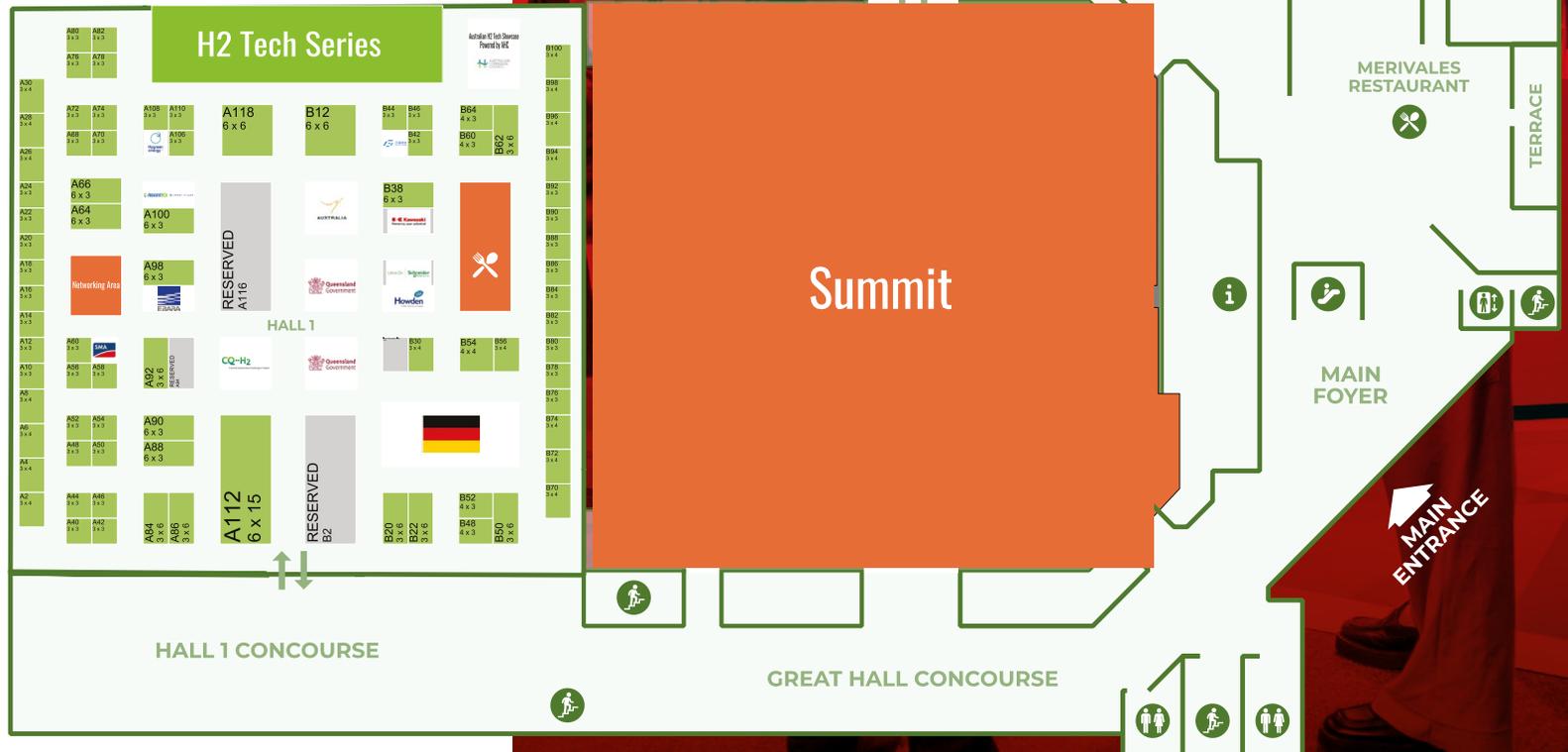
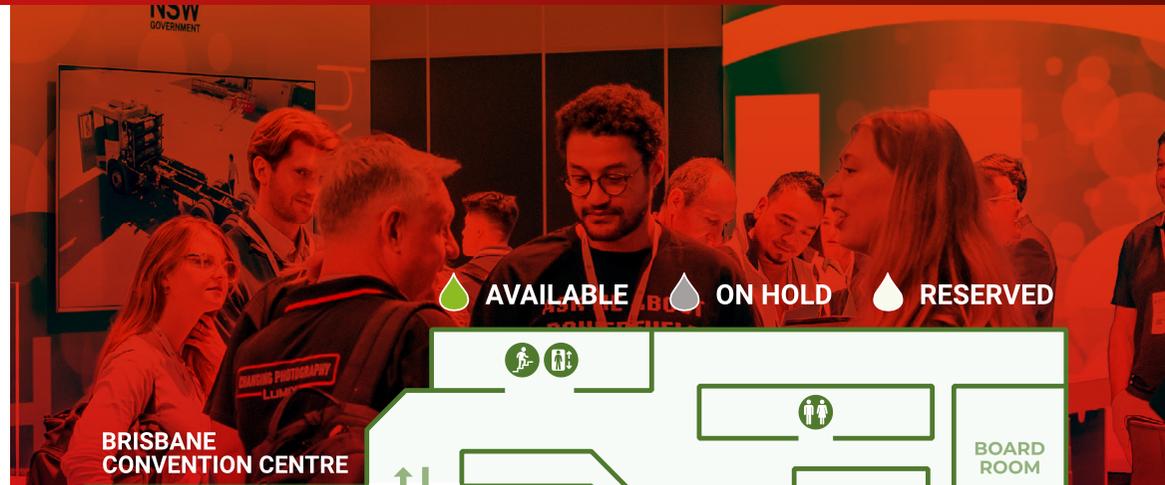
Join leading companies presenting hydrogen pilot projects, innovative technologies, new products and key services for all aspects of the growing hydrogen value chain. By exhibiting at Asia-Pacific Hydrogen 2024, you will take advantage of this unique opportunity to connect and highlight your solutions directly to new business partners, creating the crucial relationships needed to expand into new markets, access innovative expertise and grow the industry as a whole.



This event is different from other events because these experts are not only coming from Australia but other countries, so having an Asia-Pacific event here in Australia really lets us have a focus on how do we build those networks with both our Australian and Asian Partners.”

TATS KATO

Head of Project Origination (ESG, Decarbonization & Infrastructure)
Sojitz



ASIA-PACIFIC HYDROGEN 2023 EXHIBITORS INCLUDED



HIGHLIGHT YOUR EXPERTISE, MEET DECISION MAKERS, SECURE DEALS

WHY EXHIBIT AT ASIA-PACIFIC HYDROGEN 2024

- ✓ Participate in the largest and most senior event in the APAC region
- ✓ 3000 global buyers and partners
- ✓ Generate new leads and exchange insights in a highly targeted environment
- ✓ Showcase your products and services to global buyers and partners
- ✓ Position your brand as a leader in the growing hydrogen market
- ✓ A cost and time effective way to discover new business opportunities
- ✓ Exchange insights and answer your clients questions instantly
- ✓ Be part of a growing hydrogen community world-wide

BOOK YOUR EXHIBITION STAND

Contact Elliott McGinn
Tel. +44 207 978 0029

Email. AsiaHydrogen@sustainableenergycouncil.com

WHAT'S INCLUDED IN THE SPACE ONLY STAND?



SPACE ONLY US\$490 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- You design and build your stand to your specifications
- Additional furniture and media devices available at discount cost
- Free of charge Exhibitor passes
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

WHAT'S INCLUDED IN THE SHELL SCHEME?



SHELL SCHEME US\$590 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- Sizes from 9 square meters
- Fascia with company name
- Walls which you can brand with your prints
- Carpeted flooring
- Table & chairs
- Electricity socket & lights
- Additional furniture and media device available at discounted cost
- Free of charge Exhibitor passes
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

SPEAK AT H2 TECH SESSIONS

Demonstrate your solutions to Exhibition Visitors by presenting at the H2 Tech Series Sessions on the exhibition floor. This option is only available for exhibitors and is charged. Please get in touch for more information.

3,000+
VISITORS

**H2 TECH
STAGE**

40
SPEAKERS

40
TECHNICAL
PRESENTATIONS



ASIA-PACIFIC HYDROGEN 2024



**H2
TECH
SERIES**

ASIA-HYDROGEN-SUMMIT.COM

“

It's fascinating to see how as we progress in the hydrogen sector we have different topics, different questions and a different sense of urgency. There's nothing like the connections and the networking here on site, it's amazing.”

FLORENCE LINDHAUS
Head of Hydrogen, Cluster Manager – Energy
German-Australian Chamber of Industry
and Commerce



YOUR CHANCE TO ATTEND THE MOST SENIOR HYDROGEN EVENT IN APAC WITH A COMPLIMENTARY VISITOR PASS!

The incredible **free-to-attend** H2 Tech Series is your opportunity to jumpstart your hydrogen research and development

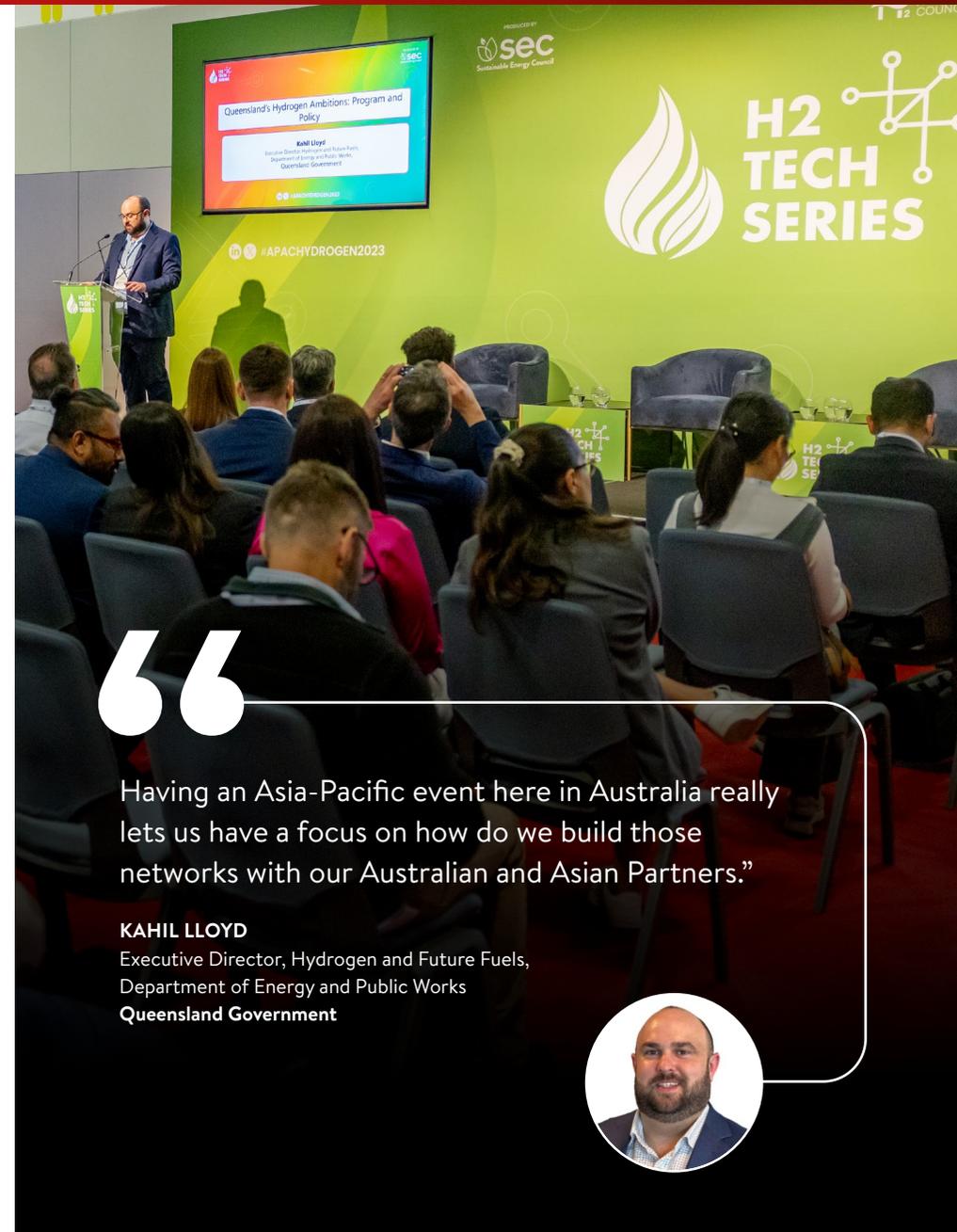
The H2 Tech Series runs parallel to the Summit Sessions, bringing you a collection of short presentations delivered on the Exhibition Floor. This unique opportunity allows you to hear directly from hydrogen experts presenting their company's latest technologies and solutions to develop the hydrogen ecosystem.

WHY YOU SHOULD VISIT THE EXHIBITION & H2 TECH SERIES FREE OF CHARGE

- ✓ Hear from hydrogen experts, on the exhibition floor
- ✓ Explore a wide range of topics to enhance your hydrogen knowledge
- ✓ Grasp the latest cleantech developments for your hydrogen business
- ✓ Meet with technology manufacturers presenting their latest solutions
- ✓ Ask your questions and understand the future of hydrogen applications
- ✓ Get unique access to high-level hydrogen insights
- ✓ Expand your network and kickstart your industry collaboration
- ✓ Secure deals and do business with key speakers at their exhibition stands

SPEAK AT THE H2 TECH SERIES. GET IN TOUCH WITH:

Elliott McGinn Tel. +44 207 978 0029
Email. AsiaHydrogen@sustainableenergycouncil.com



“

Having an Asia-Pacific event here in Australia really lets us have a focus on how do we build those networks with our Australian and Asian Partners.”

KAHIL LLOYD

Executive Director, Hydrogen and Future Fuels,
Department of Energy and Public Works
Queensland Government



MAXIMISE YOUR EXPOSURE WITH A SPONSORSHIP PACKAGE

EXPAND YOUR REACH WITH OUR BRANDING OPPORTUNITIES:



Lunches & Coffee Breaks



Gala Dinner



Drinks Reception



Your logo on badges, lanyards and promotional items



Brand Highlighted Across Event Signage



Logo on Programme & All Marketing Materials



Dedicated Interviews, Emails, Social Media Posts to our Audience



WHY SPONSOR ASIA-PACIFIC HYDROGEN 2024?

- ✓ The most senior APAC hydrogen event
- ✓ Global reach with attendees from over 50 countries
- ✓ Gain prime exposure to senior decision makers and government officials
- ✓ Maximise your brand reach with inclusion in our event marketing campaign, offering exposure to 5,800,000 hydrogen professionals
- ✓ Highlight your position as a key player, showcase your company's latest products and activities



98% OF PARTICIPANTS

Rated the Quality of the Summit & Exhibition as Good or Excellent



96% OF PARTICIPANTS

Rated the Quality of the Networking Opportunities Good or Excellent



92% OF PARTICIPANTS

Would Recommend the Event to a Colleague

GET IN TOUCH WITH OUR TEAM TO DISCUSS TAILORED SPONSORSHIP PACKAGES.

Contact Elliott McGinn Tel. +44 207 978 0029 Email. AsiaHydrogen@sustainableenergycouncil.com

THE APAC HYDROGEN ADVISORY BOARD OF INDUSTRY LEADERS

The Sustainable Energy Council Hydrogen Series of Events bring together governments and companies across the entire supply chain to drive forward the industry and ensure hydrogen plays a pivotal role in the energy transition. Our esteemed Asia-Pacific Hydrogen Advisory Board is made up of senior decision makers from across the hydrogen value chain. Our members meet regularly and give focus to the proceedings to ensure that key industry challenges and opportunities are addressed. The results are highly relevant and solution-focused events across the Hydrogen Series that encourage stakeholders from around the world to take action, meet industry players and do business together.



DR FIONA SIMON

CEO

Australian Hydrogen Council (AHC)



TIM STOCK

Director Hydrogen and Clean Energy
Office of Energy and Climate Change within NSW Treasury



NICK SMITH

Executive Director, Growth and Low Carbon Division
Department for Energy & Mining, Government of South Australia



ANDREW MORRIS

Manager - Hydrogen
Austrade



MARTIJN COOPMAN

Program Manager
International Hydrogen Supply Chains
Port of Rotterdam



CINDY LIM

Chief Executive Officer
Keppel Infrastructure Pte Ltd



SHIGERU (SAM) MURAKI

Representative Director
Clean Fuel Ammonia Association



RUPERT MALONEY

Executive Director and the Head of Hydrogen
Clean Energy Finance Corporation



FRANZISKA TEICHMANN

Senior Manager & Head of the German Secretariat for the Energy Cooperation with Australia and New Zealand
adelphi



ALEXANDRA MCINTOSH

Director | Business Development & Transactions
Australian Renewable Energy Agency (ARENA)



RICHARD ANDREWS

CEO
Australia Japan Business Co-operation Committee

FOR MORE INFORMATION ABOUT THE HYDROGEN ADVISORY BOARD

Contact **Elliott McGinn** Tel. +44 207 978 0029 Email. AsiaHydrogen@sustainableenergycouncil.com

FORGE NEW BUSINESS RELATIONSHIPS TO ACCELERATE HYDROGEN PROJECTS IN ASIA PACIFIC

SUMMIT ACCESS PASS	EXHIBITION VISITOR PASS
<p>Usually \$2,890 USD \$2,299 Early Bird Rate (until 31st March)</p>	<p>FREE OF CHARGE Free Attendance to All Industry Representatives</p>
<input checked="" type="checkbox"/> Summit Sessions	_____
<input checked="" type="checkbox"/> Summit Networking Evening Reception, Lunches & Coffee Breaks	_____
<input checked="" type="checkbox"/> Exhibition Access	<input checked="" type="checkbox"/> Exhibition Access
<input checked="" type="checkbox"/> Exhibition Networking	<input checked="" type="checkbox"/> Exhibition Networking
<input checked="" type="checkbox"/> Technical Sessions	<input checked="" type="checkbox"/> Technical Sessions
<input checked="" type="checkbox"/> Name in Companies Attending	_____
<input checked="" type="checkbox"/> Access to Networking Platform for 1 Month after Event	_____
<input checked="" type="checkbox"/> Rewatch Session Recordings	_____
<input checked="" type="checkbox"/> Download Speaker Presentations	_____
REGISTER NOW	REGISTER NOW

GET IN TOUCH WITH OUR TEAM TO DISCUSS EXHIBITING AND SPONSORSHIP OPPORTUNITIES.
Contact Elliott McGinn Tel. +44 207 978 0029 Email. AsiaHydrogen@sustainableenergycouncil.com